

Rep Order# 9771684 Ver# 15 Status Revised

Traffic Order# 566073

Printed: 10/26/2012 8:33 AM
Last Received: 10/25/2012 4:53 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2604
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2604
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.15 10/25
SEE LN 37 FOR MG FROM #9771683 LN 30.
ADDED \$1200. NEW TOTAL \$26425
PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*31	M	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	10/22-10/22	0	0	0	\$0.00	
Rating: 3.8												
Station Remark: V12 1x 10/22 n/a. Mkgd 1x Sun 10/20 5-830P NLCS												
[MADE-GOOD BY LINE(S) 36]												
V13 Effective Dates Changed												
	*36	SU	5P-830P	NLCS	:30	\$1,200.00	10/21-10/21	1	1	1	\$1,200.00	
[MKGD FOR SPOTS MISSED ON LN #31: 10/22(1/WK)]												
V13 Added												
	*37	F	530P-9P	NLCS	:30	\$1,200.00	10/19-10/19	1	1	1	\$1,200.00	
Sales Remark: V15 *MG FROM #9771683*												
V15 Added												

---REPORT TOTALS---

Report Totals: 2 / \$2,400.00

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EC'd Yes

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---SALES MONTHLY TOTALS---

Oct 12: 35 / \$26,425.00

Sales Totals: 35 / \$26,425.00

Station Totals: 35 / \$26,425.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$132,125

CABL	0%	KDLJ	0%	KJZZ	0%	KSL	24%	KSTU	20%
KTVX	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564